

# AZEEM AHMAD

## DIGITAL MARKETING



### CONTACT

📞 +91 8899 101 009

✉️ azeemlaiq@gmail.com

📍 Zakir Nagar, Okhla, New Delhi 110025

🌐 www.aldigiworld.com

### SKILLS

- Google AdWords
- Meta Ads
- Google Analytics, Planner
- Canva
- PhotoShop
- WordPress
- Google Tag Manager
- MOZ, Semrush, Hunspot
- Search Engine Optimization

### LANGUAGES

- English (Fluent)
- Hindi
- Urdu

### REFERENCE

Name:

Phone:

Email :



### PROFILE

Increased Traffic to websites, Sales And Generate Lead through Google and Meta Ads. Proven ability to Google Ads Search Campaign , Display Campaign and SEO Driven and results-oriented professional seeking a position in digital marketing industry to utilize my skills in achieving similar results for your company.



### WORK EXPERIENCE

#### Radgates IT Solutions

2025 - PRESENT

Paid Ads

- Creating Google Search Ads, Display, Shopping Ads
- Create Meta Ads
- Image Creation For Ads With Canva
- Analyzing of Data Through Google Analytics
- WordPress Website's Creation And Maintenance.
- Contents Creation Using Ai Tools.

#### Logician Pvt Ltd.

2024- 2025

Digital Marketing Intern

- Executed multi-channel digital marketing campaigns across various social media platforms, email, and search engines, resulting in a 25% increase in lead generation.
- Created and implemented data-driven content strategies for blog posts, articles, infographics, and videos, contributing to a 15% increase in organic traffic.

#### BFIT

2016- 2021

Computer Operator

- Manually entered large volumes of data into a database, ensuring accuracy and completeness.
- Verified and corrected data for consistency and accuracy, ensuring data integrity.



### EDUCATION

#### Master of Computer Application

2011 - 2013

SOFTDOT, New Delhi | Punjab Technical University

#### Bachelor of Computer Application

BFIT, Dehradun | HNB Garhwal University

2025 - 2029

**Google Ads Certificates:** Search, Display, Shopping